

**ARRS**

Your Medical Imaging Society

CONNECT • LEARN • ADVANCE

MEDIA KIT

# ARRS WEBSITE ADVERTISING

American Roentgen Ray Society (ARRS) is the longest running radiology society in the United States, founded in 1900. It is a professional organization dedicated to advancing medical knowledge in radiology through educational programs, scientific meetings, and the publication of the *American Journal of Roentgenology (AJR)* and *Roentgen Ray Review (R3)*. The organization provides continuing medical education (CME) credits, scholarships, and various awards for its members.

## PRICING

### LEADERBOARD BANNER

Image: 728x90px

Placement: Run of Site - ARRS, R3Journal, and AJROnline

Positions: Exclusive to 10 Companies

**\$5,000/Year**

### STATIC BOX BANNER

Image: 300x250px

Placement: Run of Site - R3Journal, and AJROnline

Positions: Exclusive to One (1) Company

**\$5,000/Year**

### ROTATING BOX BANNER

Image: 300x250px

Placement: Run of Site - R3Journal, and AJROnline

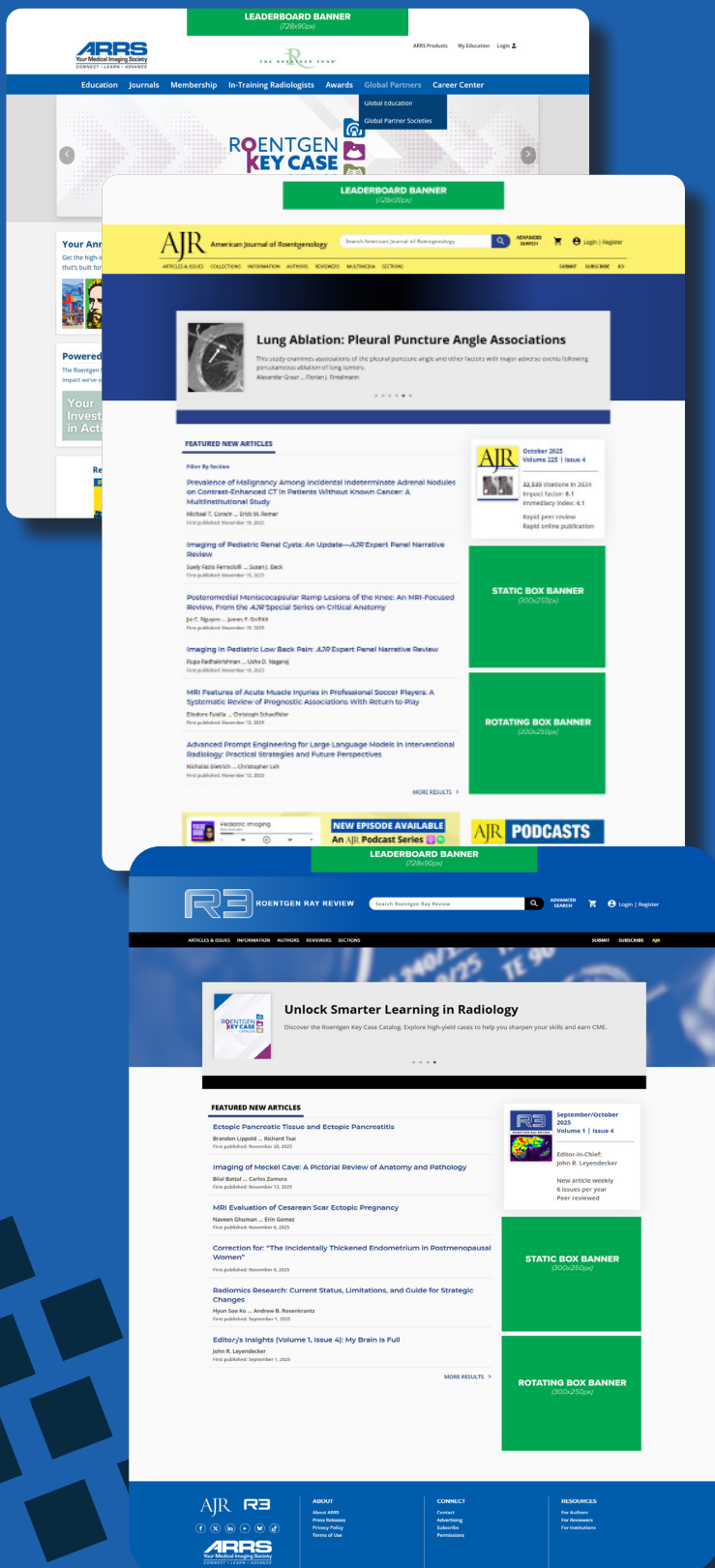
Positions: Exclusive to 10 Companies

**\$2,000/Year**

\*\*All positions are available on a first-come, first-serve basis.\*\*

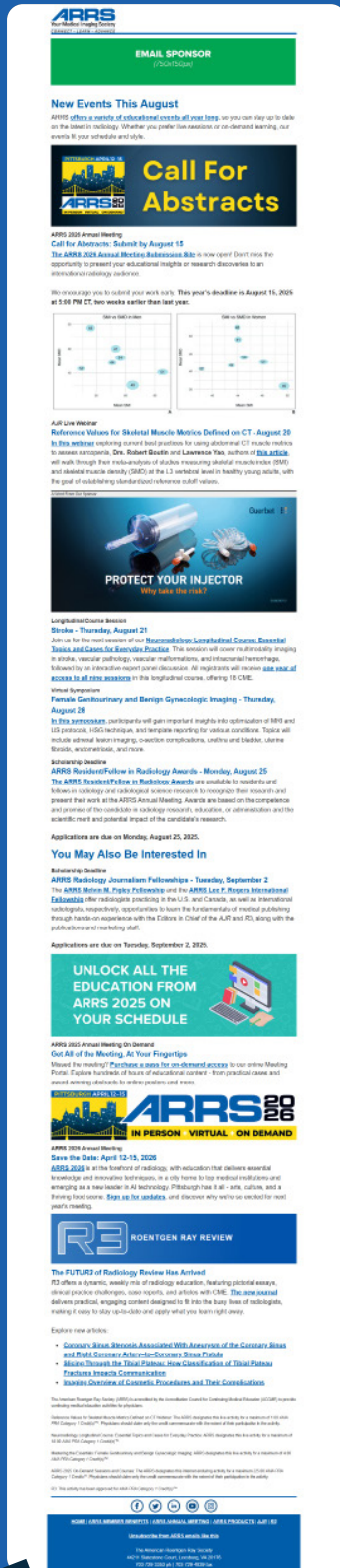
**Need Help With Ad Design?**

OUR GRAPHIC SERVICES ARE INCLUDED.



# EVENTS NEWSLETTER SPONSOR

ARRS sends a monthly events newsletter to over 10,000 subscribers - providing the members of ARRS with up-to-date information related to upcoming industry and association events.



## PRICING

### EMAIL SPONSOR

Image: 750x150px

Positions: Exclusive to One (1) Company

## \$2,500/Month

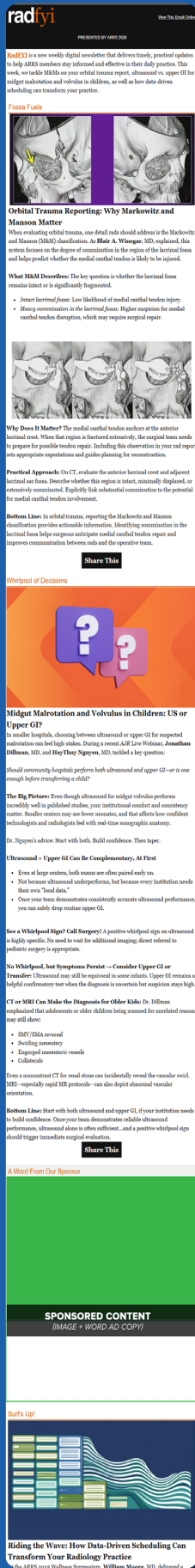
\*\*All positions are available on a first-come, first-serve basis.\*\*

### Need Help With Ad Design?

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# RADFYI NEWSLETTER

ARRS' RadFYI is a weekly digital newsletter - providing 12,000+ members and nonmembers timely, practical updates to help stay informed and effective in their daily practice.



## PRICING

### SPONSORED CONTENT

Image: 650x300px + Up To 75 Word Ad Copy

Positions: Exclusive to One (1) Company

Formats: JPG or PNG

## \$3,000/Month

\*\*All positions are available on a first-come, first-serve basis.\*\*

### Need Help With Ad Design?

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